

# How We Custom Tailor

## On-site Keynotes, Seminars, and Courses

# 1

### Customer Contact

- Analysis of situation
- Review of client needs
- Identification of goals, objectives, budgets, and time lines



### Program Design

- Design program outline
- Develop program components using core learning concepts
- Custom design components by creating new conceptual material



### Proposal

- Draft proposal along with budget and time lines
- Present for client review
- Revise, refine, and obtain final approval

# 2

### Development

- Writer's research
- Draft copy, scripts of module components
- Develop support material, AV products, and manual



### Pilot Delivery

- Exclusive management preview and delivery
- Review and fine tuning



### Final Production

- Produce print material and support kits
- Evaluation Forms
- Produce necessary audio visual components

# 3

### Implementation

- Delivery of program by seminar leader
- Train clients trainer
- Field training to clients participants
- Clients on-site measurements



### Evaluation

- Review of seminar evaluation feedback
- Measurement of participant behavior change
- Review and recommendations



### Follow-up and Support

- Ensure program effectiveness
- Client satisfaction
- Adapt to future needs